

# Good Times Digital Marketing

Email addresses continue to be the most valuable asset in digital promotion. Good Times and SantaCruz.com offer two ways to reach new customers via email.

## Good Times This Week Newsletter

Every Wednesday 27,000+ email subscribers receive the week's top local events, articles and giveaways as only Good Times can deliver.

*Four ad spaces available per week.*

Size: 300 pixels wide X 100 pixels tall  
Price per week: \$250  
Ad & URL deadline: Monday prior to delivery.

## Dedicated E-mail Marketing

Eblasts are all about you and your message. To keep our 20,000 + recipients engaged, we send only one dedicated email per day, and each business or organization can send a limit of one per month. (Event promoters can send one per event.)

Layout: Three templates available  
Size: 630 pixels wide X any height (1,000 pixels is ideal)  
Price: \$400  
Ad & URL deadline: One week prior to delivery date.

*For more information contact your account representative at 458.1100*

**GoodTimes**

107 Dakota Avenue, Santa Cruz | 458.1100

