

2026 Ad Planner

PUBLISH DATE		DEADLINE/PRINT
☐ Dec 31 (01)		Dec 18
☐ Jan 7 (02)		Dec 22
☐ Jan 14 (03)		Jan 8
☐ Jan 21 (04)	Health + Fitness/Healthy Professionals	Jan 15
☐ Jan 28 (05)	Pizza Week	Jan 22
☐ Feb 4 (06)		Jan 29
☐ Feb 11 (07)	President's Day	Feb 5
☐ Feb 18 (08)		Feb 12
☐ Feb 25 (09)		Feb 19
☐ Mar 4 (10)		Feb 26
☐ Mar 11 (11)		Mar 5
☐ Mar 18 (12)		Mar 12
☐ Mar 25 (13)	Best of SC/Women in Business	Mar 19
☐ Apr 1 (14)		Mar 26
☐ Apr 8 (15)		Apr 2
☐ Apr 15 (16)	Faces	Apr 9
☐ Apr 22 (17)	Spring Home & Garden / Earth Day	Apr 16
☐ Apr 29 (18)		Apr 23
☐ May 6 (19)	Mother's Day	Apr 30
☐ May 13 (20)		May 7
☐ May 20 (21)	Memorial Day	May 14
☐ May 27 (22)		May 21
☐ June 3 (23)	Graduation	May 28
☐ June 10 (24)	Vistor's Guide	June 4
☐ June 17 (25)	Father's Day	Jun 11
☐ June 24 (26)	Health + Fitness/Health Professionals/ Burger Week	Jun 18

Customer:

Size: Frequency: Dates: (as per contract):

PUBLISH DATE		DEADLINE/PRINT
☐ July 1 (27)	Independent Profile / Fourth of July	Jun 25
☐ July 8 (28)	50 Up	July 2
☐ July 15 (29)		July 9
☐ July 22 (30)		July 16
☐ July 29 (31)		July 23
☐ Aug 5 (32)	Food + Drink	Jul 30
☐ Aug 12 (33)		Aug 6
☐ Aug 19 (34)	Best of SC Replay	Aug 13
☐ Aug 26 (35)		Aug 20
☐ Sept 2 (36)	Labor Day	Aug 27
☐ Sept 9 (37)	Open Studios/Fall Home + Garden	Sep 3
☐ Sept 16 (38)		Sep 8
☐ Sept 23 (39)	Student Guide	Sep 17
☐ Sept 30 (40)		Sep 24
☐ Oct 7 (41)	Women in Business	Oct 1
☐ Oct 14 (42)		Oct 8
☐ Oct 21 (43)	Restaurant Week	Oct 15
☐ Oct 28 (44)	Halloween	Oct 22
☐ Nov 4 (45)		Oct 29
☐ Nov 11 (46)		Nov 5
☐ Nov 18 (47)	Holiday Gift Guide/SC Gives	Nov 12
☐ Nov 25 (48)	Thanksgiving	Nov 19
☐ Dec 2 (49)	Holiday Gift Guide	Nov 26
☐ Dec 9 (50)		Dec 3
☐ Dec 16 (51)		Dec 10
☐ Dec 23 (52)	Think Local First /Christmas	Dec 17



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Key: **Red** = Editorial Issue/Cover Story **Teal** = Magazine **Purple** = Profiles
Orange = Center Insert