

# 2026 Ad Planner

Customer: \_\_\_\_\_

Size: \_\_\_\_\_ Frequency: \_\_\_\_\_ Dates: \_\_\_\_\_ (as per contract): \_\_\_\_\_

PUBLISH DATE		DEADLINE/PRINT
<input type="radio"/> Dec 31 (01)		Dec 18
<input type="radio"/> Jan 7 (02)		Dec 22
<input type="radio"/> Jan 14 (03)		Jan 8
<input type="radio"/> Jan 21 (04)	<b>Health + Fitness/Healthy Professionals</b>	Jan 15
<input type="radio"/> Jan 28 (05)		Jan 22
<input type="radio"/> Feb 4 (06)		Jan 29
<input type="radio"/> Feb 11 (07)	President's Day	Feb 5
<input type="radio"/> Feb 18 (08)		Feb 12
<input type="radio"/> Feb 25 (09)	<b>SC Burger Week</b>	Feb 19
<input type="radio"/> Mar 4 (10)		Feb 26
<input type="radio"/> Mar 11 (11)		Mar 5
<input type="radio"/> Mar 18 (12)		Mar 12
<input type="radio"/> Mar 25 (13)	<b>Best of SC Women in Business</b>	Mar 13/Apr 15 Mar 19
<input type="radio"/> Apr 1 (14)		Mar 26
<input type="radio"/> Apr 8 (15)	<b>Faces</b>	Apr 2
<input type="radio"/> Apr 15 (16)		Apr 9
<input type="radio"/> Apr 22 (17)	<b>Pizza Week/Spring Home &amp; Garden/ Earth Day</b>	Apr 16
<input type="radio"/> Apr 29 (18)		Apr 23
<input type="radio"/> May 6 (19)	Mother's Day	Apr 30
<input type="radio"/> May 13 (20)		May 7
<input type="radio"/> May 20 (21)	Memorial Day	May 14
<input type="radio"/> May 27 (22)		May 21
<input type="radio"/> June 3 (23)	Graduation	May 28
<input type="radio"/> June 10 (24)	<b>Vistor's Guide</b>	June 4
<input type="radio"/> June 17 (25)	Father's Day	Jun 11
<input type="radio"/> June 24 (26)	<b>Health + Fitness/Health Professionals</b>	Jun 18

PUBLISH DATE		DEADLINE/PRINT
<input type="radio"/> July 1 (27)	<b>Independent Profile</b> / Fourth of July	Jun 25
<input type="radio"/> July 8 (28)	<b>50 Up</b>	July 2
<input type="radio"/> July 15 (29)	<b>Burger Week</b>	July 9
<input type="radio"/> July 22 (30)		July 16
<input type="radio"/> July 29 (31)		July 23
<input type="radio"/> Aug 5 (32)	<b>Food + Drink</b>	Jul 30
<input type="radio"/> Aug 12 (33)		Aug 6
<input type="radio"/> Aug 19 (34)	<b>Best of SC Replay</b>	Aug 13
<input type="radio"/> Aug 26 (35)		Aug 20
<input type="radio"/> Sept 2 (36)	Labor Day	Aug 27
<input type="radio"/> Sept 9 (37)	<b>Open Studios/Fall Home + Garden</b>	Sep 3
<input type="radio"/> Sept 16 (38)		Sep 8
<input type="radio"/> Sept 23 (39)	<b>Student Guide</b>	Sep 17
<input type="radio"/> Sept 30 (40)		Sep 24
<input type="radio"/> Oct 7 (41)	<b>Women in Business</b>	Oct 1
<input type="radio"/> Oct 14 (42)		Oct 8
<input type="radio"/> Oct 21 (43)	<b>Restaurant Week</b>	Oct 15
<input type="radio"/> Oct 28 (44)	Halloween	Oct 22
<input type="radio"/> Nov 4 (45)		Oct 29
<input type="radio"/> Nov 11 (46)		Nov 5
<input type="radio"/> Nov 18 (47)	<b>Holiday Gift Guide/SC Gives</b>	Nov 12
<input type="radio"/> Nov 25 (48)	Thanksgiving	Nov 19
<input type="radio"/> Dec 2 (49)	<b>Holiday Gift Guide</b>	Nov 26
<input type="radio"/> Dec 9 (50)		Dec 3
<input type="radio"/> Dec 16 (51)		Dec 10
<input type="radio"/> Dec 23 (52)	<b>Think Local First</b> /Christmas	Dec 17



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Key: **Red** = Editorial Issue/Cover Story **Teal** = Magazine **Purple** = Profiles  
**Orange** = Center Insert